

Greg Howe

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Background

I have professional design experience working in small and large organizations. This experience includes collaborating with multiple teams to meet strict guidelines to produce high quality products for mass manufacturing. In these roles I apply my design thinking and technical skills to identify and translate user insights into innovative solutions that meet the demands of the market.

Industrial Designer

UPPAbaby - Rockland, MA

April 2018 - Present

UPPAbaby designs high-end juvenile products, blending elegant design with ultimate functionality. Responsible for designing, developing and executing products within the juvenile industry which meet strict safety standards. Contribute my knowledge of product design and development to create new items for UPPAbaby's product line.

Junior Industrial Designer

Plano Synergy - Grand Prairie, TX

September 2017 - April 2018

Plano Synergy is a holding company for fifteen different hunting and fishing brands. In this role I collaborated with end users, overseas engineers and design firms. Responsible for developing consumer electronics, soft goods and sports equipment for major retail outlets, including Wal-Mart, Amazon and Dick's Sporting Goods.

Associate Industrial Designer

Plano Synergy - Grand Prairie, TX

April 2016- September 2017

Worked with brand, sourcing, design, engineering and new product development teams to create products for Plano Synergy. Utilized my expertise in Solidworks, Rhino, Photoshop, Sketching and Keyshot to produce manufacturable designs.

Industrial Design Intern

Urban-e GmbH - Berlin, Germany

August 2014 - January 2015

Using data driven decisions, I developed product concepts for Urban-e GmbH. Urban-e is Germany's leading outfitter for electronic cargo bikes. As the only industrial design intern at Urban-e, I was to able work on design projects from start to finish. This opportunity allowed me to develop my design skill-set to identify product opportunities for Urban-e's clients.

Industrial Design Intern

SOURCEnta - Framingham, MA

January 2014 - May 2014

Created packaging and promotional products while working at SOURCEnta. SOURCEnta is a small branding and packaging design consultancy. In this environment, I continued to build my design skill-set in a fast-paced and team-oriented environment. In this role, I used my technical proficiencies in rapid prototyping, CAD, sketching, Adobe Photoshop and Illustrator to develop packaging designs for mass production.

Education

Wentworth Institute of Technology - Boston, MA
Bachelor of Science in Industrial Design (2015)

Course work in materials and manufacturing, design research, rapid prototyping, visual communication, information architecture, model making and human factors.

Skills

Software

- Adobe Creative Suite
- SolidWorks
- Rhinoceros 3D
- Keyshot
- Graphite V8
- 3D Printing
- Sketchbook Pro
- Microsoft Office

Professional

- Team Brainstorming
- Communication to:
 - Upper Management
 - Brand Management
 - Engineering
 - Designers
 - Factories
 - Sales

Core

- Concept Development
- Visual Communication
- Form Development
- Rapid Prototyping
- Design Thinking
- Trend Research
- User Research
- Model Making